

## **INTRODUCTION**

The Board of Hythe Pier Heritage Association (HPHA) is committed to ensuring that fundraising activities are carried out in an ethical manner.

This policy applies to the Board, casual, permanent and contract staff and volunteers.

## **PURPOSE**

The purpose of this document is to state HPHA's position on fundraising practice and to document the standards expected in raising funds from the community.

## **POLICY**

HPHA's guiding fundraising principle is a simple one – we will only use techniques that we would be happy to be used on ourselves.

In doing so, we will adhere to the following standards:

- Fundraising activities carried out by HPHA will comply with all relevant laws.
- Any communications to the public made in the course of carrying out a fundraising activity shall be truthful and non-deceptive.
- All monies raised via fundraising activities will be for the stated purpose of the appeal and will comply with our stated mission and purpose.
- All personal information collected by HPHA is confidential and is not for sale or to be given away or disclosed to any third party without consent. In accordance with our Data Protection Policy.
- Nobody directly or indirectly employed by or volunteering for HPHA shall accept commissions, bonuses or payments for fundraising activities on behalf of the organisation.
- No general solicitations shall be undertaken by telephone or door-to-door.
- Fundraising activities should not be undertaken if they may be detrimental to the good name or community standing of HPHA.
- Financial contributions will only be accepted from companies, organisations and individuals the Board consider ethical.